



Exhibitor concept

Technical event for soil fertility and soil improvement
June 2–5, 2026, at Gurten in Bern (CH)

The event is a collaborative effort between the following three organizations:



Gesellschaft für konservierende Bodenbearbeitung (GKB) e.V.

Germany



Boden.Leben

Austria



SWISS NO-TILL

Switzerland

Further information at www.SoilEvolution.com



The festival for the soil on the Gurten hill

The Leading Professional Event on Soil Fertility and Soil Health in the German-Speaking Region

For the third time, from **June 2–5, 2026**, the professional event on soil fertility and soil health in the German-speaking world will take place under the motto "*The Festival for the Soil.*"

This edition will be held for the first time in Switzerland, on the Gurten, Bern's local mountain, offering a unique and scenic setting.

A particular feature of this field-day-style event is the collaboration of three practitioner-based organizations from German-speaking countries: the *Gesellschaft für konservierende Bodenbearbeitung e.V.* (Germany), *Boden.Leben* (Austria), and *Swiss No-Till* (Switzerland). Their cooperation brings together extensive expertise in soil and climate protection, humus development, and conservation agriculture. Drawing on many years of hands-on experience and research partnerships, these organizations aim to consolidate and share their knowledge with fellow practitioners.

Through excursions, expert talks, and workshops, participants will gain up-to-date insights and benefit from active exchange between practitioners, advisors, and researchers. A spacious exhibitor area offers the opportunity to engage with providers from across all relevant sectors.

Farmers, advisors, and scientists with many years of experience in conservation agriculture, cover cropping, humus management, and cropping systems will present their practical insights and showcase solutions from their own operations. Attendees can expect inspiration and discussion on topics such as no-till technologies, cover crops and biodiversity, soil improvement in grassland, reduced tillage, crop rotations, intercropping, soil and the water cycle, economics and markets, and much more.

For the first time, the event will be held bilingually in German and French, opening up significant new potential for both the attending experts and the broader professional audience.

The venue on the Gurten not only provides ideal conditions for professionals, but its public nature also creates opportunities for interaction with the general population. Special activities will be organized for interested members of the public, along with a dedicated program for school classes from the Bern region — all centered around soil and conservation farming systems.



The Host

The organizer of SOIL EVOLUTION 2026 is the Swiss association *SoilEvolution 2026*.

The Program

We bring together our knowledge and expertise in soil fertility and soil health.

Whether it's mulch seeding, no-till systems, organic farming, or regenerative agriculture — for us, soil is at the center of everything.

GKB, Boden.Leben, and SWISS NO-TILL join forces at this shared *Festival for the Soil* to demonstrate how agriculture can remain productive in the face of climate change.

At our *Festival for the Soil*, you can look forward to a rich and varied program:

- ✓ Inspiring presentations and hands-on workshops
- ✓ Leading exhibitors showcasing products related to soil fertility
- ✓ Technology and equipment for mulch seeding and no-till farming
- ✓ Exchange of experience with seasoned practitioners

Tuesday, June 2

- Field visits to long-established no-till farms
- 4:00 PM – Official Opening Ceremony

Wednesday, June 3

- Expert presentations
- Workshops

Thursday, June 4

- Expert presentations
- Workshops

Friday, June 5

- Field visits to long-established no-till farms

Target Audience

Participants from the following sectors are invited: agriculture, industry, contractors, research, universities, agricultural colleges, public authorities, consultancy services, and specialized media.

The event will be held bilingually in German and French, making it accessible not only to participants from Switzerland, Austria, and Germany, but also to attendees from France.



Benefits for Exhibitors

- ✓ Direct access to a professional audience focused on soil fertility and soil health
- ✓ Strong positioning in the fields of sustainability and climate-related topics
- ✓ Positive brand perception and communication opportunities
- ✓ Customer relationship building and potential for new client acquisition
- ✓ Access to an innovative and broad professional network
- ✓ High-visibility event promoted through social media channels and influencers
- ✓ Recording and documentation of expert presentations for future use

Take advantage of this opportunity to showcase your products and concepts, engage in dialogue with experts, and build new business relationships — or strengthen existing ones!

Overview of Exhibition Opportunities at Soil Evolution

	Details / Dimensions	Cost in CHF All prices are excl. VAT
Basic Stand Space only, no tent/pavilion	10x10 m	800 CHF incl. One exhibitor pass
Outdoor Area (for displays) Open area for machine and equipment exhibition	20x20 m	1500 CHF incl. three exhibitor passes
Brand Presence (Beach flag, banners, etc.)		250 CHF

Additional Costs

- Registration fee per exhibitor: CHF 100
- Flat electricity fee (if required): CHF 250

Additional specific services can be provided upon request for a service fee.

A maximum of 4 outdoor areas and 3 standard stands can be booked per exhibitor.

The Venue

A detailed site map and information about available demo areas will be available from November 2025.

Registration

[Via the registration form](#)