



## Exhibition concept/ information for exhibitors

### Event for soil fertility and soil structure in german-speaking countries from the 31<sup>st</sup> May – 02<sup>nd</sup> June 2022 in Uttenweiler (Baden-Wuerttemberg)

The event is a joint event of the three organisations:



**Gesellschaft für konservierende Bodenbearbeitung (GKB) e.V.**  
(Association for conservation tillage)

Germany



**Boden.Leben (Soil.Life)**

Austria



**Swiss No-Till**

Switzerland

For more information, please visit the website [www.SoilEvolution.com](http://www.SoilEvolution.com)

#### What is the occasion?

Three national and international organisations with decades of experience in the field of soil protection, soil fertility and innovative farming systems will offer a platform for the exchange of experience, knowledge transfer and networking.

#### Objective

By practitioners for practitioners. We are sowing the future!

Under this motto, we would like to focus on future courses of action and management methods for overcoming the climate crisis. We want to focus on an agriculture that thinks in cycles and uses natural synergies of ecosystems. In addition, intelligently applied plant protection and balanced fertilization are essential in order to achieve the set goals in the best possible way.

With a climate-adapted and future-oriented agriculture, we show possible solutions to meet the future challenges with regard to soil and climate protection. In doing so, natural resources are used optimally, and ecosystem services are promoted. We would like to communicate new findings from practice and science to a wide audience within the framework of these field days.

#### Host

The event will take place on the premises of the Dettenberg estate in Uttenweiler (Baden-Württemberg, Germany).

## **Programme**

We combine our knowledge and expertise in soil fertility and soil structure. Whether mulch or direct sowing, organic farming and regenerative agriculture - for us, the soil is the center of attention. At these joint field days, GKB, Boden.Leben and Swiss No Till will show how the agriculture of the future can continue to be productive in the face of climate change.

A rich programme awaits you during our three-day field day:

- ✓ Exciting lectures & practical workshops
- ✓ Top-class exhibitors present their products on the subject of soil fertility on our demonstration areas
- ✓ Technology for mulch and direct sowing
- ✓ Exchange of experience with practitioners in "Farmer to Farmer Sessions"

## **Target Groups**

Participants from a wide variety: agriculture, industry, contracting companies, science, universities, technical schools, public authorities, consulting, specialized media.

## **Exhibitor benefits**

- ✓ Participation in front of an expert audience on the subject of soil fertility and soil structure
- ✓ Profiling in the areas of sustainability and climate
- ✓ Positive brand perception and communication
- ✓ Customer Care
- ✓ Innovative network
- ✓ Promotionally effective event via social media channels
- ✓ Recording and documentation of the lectures

Take the opportunity to present your products and concepts and talk to experts in order to make new business contacts or deepen existing ones!

## **Catering vouchers for customers**

GKB Service GmbH offers exhibitors the following option for their employees or customers on site to purchase food and drink vouchers.

## Overview 'Soil Evolution' exhibition options

	Details /Dimensions	Costs EUR All prices plus tax
<b>Tent/ stand</b> Turf Only stand space without tent/pavilion	10x10 m	300 incl. one exhibitor ticket
<b>Open space (crop solutions)</b> Perennial rye (standard) On request, other seedings/greenings are also possible on the site	24x60 m	750 incl. two exhibitor tickets
<b>Open space (technical solutions)</b> Perennial rye (standard) Corporate concept for soil cultivation in maize cultivation with the aim of maximum herbicide reduction	24x60 m	750 incl. two exhibitor tickets

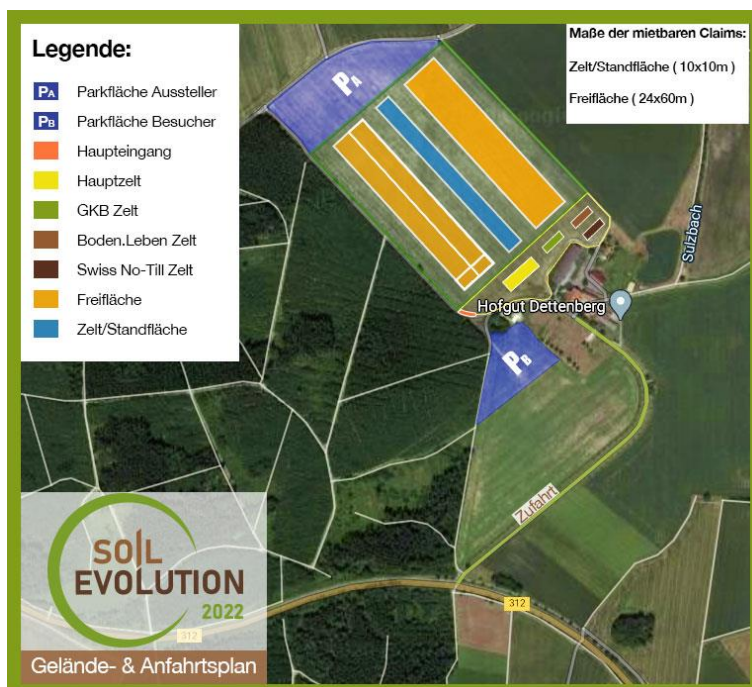
Registration fee per exhibitor: 75 Euro.

Electricity flat rate (if required): 100 Euro.

Additional specific services are available at extra cost.

A maximum of 4 stand spaces can be booked per exhibitor.

### Sketch exhibition area



### Registration

Via the homepage: [www.Soilevolution.com](http://www.Soilevolution.com)

Conference Office: Dr. Jana Epperlein [Jana.Epperlein@gkb-ev.de](mailto:Jana.Epperlein@gkb-ev.de)

Dr. Uta Priegnitz [Uta.Priegnitz@gkb-ev.de](mailto:Uta.Priegnitz@gkb-ev.de)